

Winter 2018 Newsletter

College of Arts and Letters

Coyote Advertising and Art Department students win major awards

The Coyote Advertising team along with talented students from the Art Department, won **38** ADDY awards at the annual American Advertising Federation Inland Empire Chapter's Awards Gala. These included one gold award, three silver awards and six bronze awards. Congratulations to our amazing students! Read entire press release: <https://inside.csusb.edu/node/10531>



CSUSB mourns the passing of distinguished alumnus **Paul De Meo** (BA Theatre Arts '78) who died unexpectedly on February 26. Paul (left) and his writing and producing partner, alumnus Danny Bilson (right), seen here at CSUSB's production of "The World Goes 'Round" last June, met at CSUSB. The duo acted in Chekov's "The Seagull," the first production in the Barnes Theatre, and wrote and performed in the second show, "The Houdini Deception," under the mentorship of Professor Bill Slout. Paul and Danny went on to successful careers as screenwriters, authors, and producers of films, television

series, video games and graphic novels including Disney's "The Rocketeer" now considered a cult classic. Other works included the original TV series of "The Flash," "The Sentinel," "Viper," and the video game "The Sims." Our heartfelt condolences go out to Paul's wife, Lauren Glassman, daughters Miranda and Annabella, and Danny Bilson and his family. He will be missed.

Department of World Languages and Literatures wins California Languages Teachers Association Presidential Award



The Department of World Languages and Literatures was the recipient of the California Language Teachers Association Presidential award. The award recognizes the mutual support and collaboration between the department and the Inland Empire Foreign Language Association (IEFLA- an affiliate of CLTA) to promote world language education over the past 21 years. IEFLA provides a strong alliance between K-12 teachers and university professors as they work hand in hand to serve educators and update them on the latest trends in world

language education. On March 10 Dean Ballman represented the university at the awards Luncheon with professors from the World Languages and Literatures Department currently serving on the IEFLA board; Dr. Bibiana Díaz, Dr. María García-Puente, Dr. Oraib Mango. Also present was professor Valerie Morgan.



Coyote Radio wins at International Golden Mic Awards

Communication Studies student Adrian Silva-Viscaino, and Arnold Robles, Communication Studies alumnus and current MBA student, produced an edition of My Awesome Empire right after the Northpark Elementary shootings. Robles worked as production director and producer, and Silva-Viscaino, served as segment producer.

The special edition program focused on stories of re-birth and featured a story about San Bernardino Generation Now, a recently formed organization created and run by young college aged leaders of the San Bernardino area church youth groups, student body presidents (including that of CSUSB and SBVC) and youth political action groups. Generation Now's innovative strategies for helping businesses in the area was discussed.

The other story in the program featured poet/author Lydia Theon Ware I. Theon Ware I went from being homeless and severely mentally ill walking the streets of the IE, to finding medication that brought her back to her prior state—as a college student. She is now an advocate and published author.

The awards were the international Intercollegiate Broadcast Society Golden Mic Awards, which is a junior version of the famous professional awards.



The program was honored as one of the greatest public service programs of 2017. Thousands of entries are submitted by universities around the world.

Dean's Fellows

Dean Ballman recently appointed TC Corrigan (Communication Studies) as the Dean's Fellow for Assessment and Astrid Sheil (Communication Studies) as the Dean's Fellow for Program Promotion and Outreach. They join Luz Elena Ramirez (English), Dean's Fellow for Research.

Dean's Fellow for Assessment



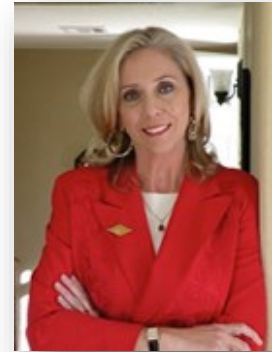
Dr. Thomas F. Corrigan's role is to further develop a culture of assessment in the Arts & Letters programs. An associate professor in CSUSB's Department of Communication Studies, Dr. Corrigan (or T.C.) teaches undergraduate courses in Digital Media and Communication, Media History and Institutions, and Communication Research Methodologies. He also teaches graduate courses in Digital Culture and Qualitative Research Methodologies. His work has appeared in peer-reviewed journals, such as *The Political Economy of Communication*.

Dean's Fellow for Research



Dr. Luz Elena Ramirez's role is to promote research and creative activity in Arts & Letters and to create opportunities for interdisciplinary collaboration across colleges. An active scholar, she has published *British Representations of Latin America*, is working on a manuscript entitled *Conquest and Reclamation in the British Imagination*, and presents conference papers on romance adventures and archaeological fantasies.

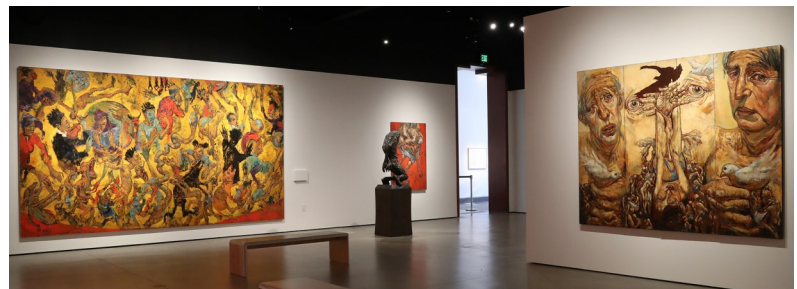
Dean's Fellow for Program Promotion and Outreach



Dr. Astrid Sheil, professor of Communication Studies, recently completed a year as an American Council on Education (ACE) Fellow working with the president and senior leadership at Chapman University. As a consultant for public and private companies, Dr. Sheil specializes in business protocol, marketing, presentation skills, negotiation strategies, team building and strategic planning. She is the author of *Dynamic Public Relations: The 24/7 PR Cycle*, published by Pearson.

The Art of Mark Strickland Exhibit

The Robert and Frances Fullerton Museum of Art (RAFFMA) at Cal State San Bernardino will present a new temporary exhibition, "All Too Human: The Art of Mark Strickland." Strickland is from Southern California and explores the human condition. The exhibition will be on display Feb. 17-May 19. RAFFMA will feature an artist talk with Strickland on April 19.



For more information on the exhibit:

<https://inside.csusb.edu/content/csusb-art-museum-exhibit-work-southern-california-artist-mark-strickland>

Music

Alastair Edmonstone (Music) and his talents were profiled in the *Press Enterprise*. He is the Collaborative Pianist in Residence and the Music Director for the CSUSB Opera Theatre.

<https://www.pe.com/2018/02/28/riverside-pianist-from-scotland-bringing-enthusiasm-to-cal-state-san-bernardino/>

Upcoming events are: “Einstein on the Beach” by Philip Glass on May 4 and 5; and a solo piano recital of works by Philip Glass and John Adams, featuring “Phrygian Gates” by Adams and “Mad Rush” by Glass on April 17.

For more information on Professor Edmonstone, visit his website:

www.alastairedmonstone.com.



Philosophy

The Philosophy Club was featured in the latest issue of the Coyote Chronicle. The students meet in the logic lab weekly and meeting subjects range from religion, space/time, veganism, gender, government and society, to name a few. To read the complete article, please click on the link below.

<https://coyotechronicle.net/bring-your-inner-philosopher-to-the-club/>

Congratulations to Diana DeLaCruz who was recently selected and appointed as the Executive Assistant to the Dean in CAL. Diana joined CSUSB and the College of Arts and Letters as a student assistant in Fall 2011. She earned her B.A. in English Literature in 2013, and she is currently finalizing her thesis on Ecocriticism and Romantic Poetry for the M.A. English Composition program under the expert guidance of Dr. Holly Henry.



Coyote Advertising & Coyote Radio

In collaboration with the public relations course, Communication Studies 343D, Coyote Advertising & Coyote Radio had another successful Holiday PSA Campaign. In its 6th year, this campaign benefited the DEN Food Pantry. On campus departments pledged at least 50 non-perishable food items and received a sponsored Public Service Announcement which aired on Coyote Radio.

Over 4200 items were collected weighing a total of 1887 pounds.

Goodbye, Lacey!

At the end of 2017 we said goodbye, or see you later to Lacey Kendall. She left the CSUSB Main Campus to take on a new role at the CSUSB Palm Desert campus. We are happy she will continue to help current and future Coyotes with her talents, but she will be missed at CAL and Coyote Radio on the Main Campus! Good luck, Lacey!



Happy 100th Birthday, Josephine Lombardo!

The College of Arts and Letters would like to wish our friend Josephine Lombardo a very happy birthday. Josephine and her family established a scholarship endowment in the Department of Music to benefit students. We are very grateful for her continued support of our students!



Josephine and her daughter Toni Spagnola

Josephine at her milestone birthday celebration



Coyote Chronicle



THE INDEPENDENT STUDENT VOICE OF CALIFORNIA STATE UNIVERSITY, SAN BERNARDINO SINCE 1965

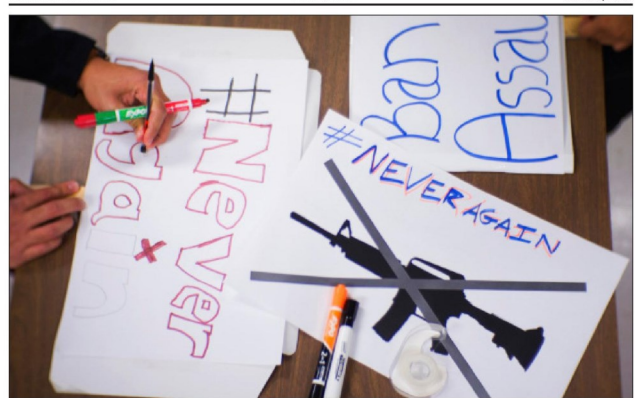
Coyote Chronicle

COYOTECHRONICLE.NET

Vol. LVIII, No. 4

March 7, 2018

Coyote Chronicle is an award-winning independent newspaper of CSUSB since 1965, and is published quarterly by students in our Communication Studies Department under the direction of Dr. Mariam Betlemidze.



#NeverAgain has become the primary tagline for the March For Our Lives campaign that demands the safety and lives of kids to become a priority.

Parkland Shooting Protests

By Crystal Harrell
Senior Reporter

The deadly Valentine's Day mass shooting at Marjory Stoneman Douglas High School in Parkland, Florida, sparked a call to action to enforce stricter gun control laws.

The gunman was a student at the school and shot multiple rounds from an AR-15 style semi-automatic rifle.

17 were killed, consisting of students and faculty. Fourteen others were injured.

According to gun advocacy group Everytown for Gun Safety, the Parkland massacre is the 17th school shooting to have occurred in 2018. Among the incidents listed is the CSUSB campus shooting, which occurred on Jan. 15.

There were shots fired near the Visual Arts building, with at least one bullet entering a classroom. There were no injuries or deaths.

Walker Beverly, a graduate teaching associate in the communications studies department, believes that CSUSB

should be actively involved in the efforts to enact stricter gun control laws.

"These kids in Florida are starting a movement and CSUSB needs to be a part of that movement... because we have had a shooting on our campus this year, a shooting at a local elementary school and our campus was used for evacuations, and we can never forget the San Bernardino mass murderer a couple of years ago," he said. "Movements start just like the Floridians are doing and we need to figure out a way for

CSUSB's voices to be heard and be a part of their movement. A march, a walk-out, something to show solidarity on this subject of mass murders and assault weapons."

Students from high schools across the country staged walk-outs to show solidarity with Marjory Stoneman Douglas High School and to demand change from lawmakers. Demonstrations of activism also included a silent sit-in outside of the White House on Feb. 19.

A group, called March For Our Lives, was formed by

survivors of the fatal Florida high school shooting. Their mission statement is "to demand that a comprehensive and effective bill be immediately brought before Congress to address... gun issues."

March For Our Lives has already garnered significant support from the public, with celebrities like George Clooney and Oprah Winfrey donating generously to the cause.

There are currently plans led by the student activists of March For Our Lives to gather in Washington, D.C. on March 24.

Media Literacy

By Estelle Aporongao
Staff Writer

On Feb. 28, the Pisu Library hosted a screening and discussion of "Killing Us Softly 4," headed by Dr. Zolt Vokic.

In this open seminar, students and faculty were invited to join together to view and discuss Jean Kilbourne's latest installment of her critical lectures exploring the damaging effects of media

and advertising on women in American society.

The first half of the seminar involved an introduction to Kilbourne's latest installment of her documentary series with the most recent one being released in 2018.

After this, Dr. Vokic discussed the film to further increase the audience in Kilbourne's lecture. Attendees were invited to analyze sexism,

Continued on Pg. 4...



The reality of image-based insecurities is exposed by Kilbourne's critical lectures about women in American Society.

Inside This Issue

What is Ombuds?
Pg. 5

Prepare for finals!
Pg. 10

Comic book expo
Pg. 15

[View the latest issue here](#)

College Staff Appreciation Event

The staff in the college were treated to a potluck lunch on January 22 in the Barnes Theatre. It is a chance for Dean and Department chairs to show their appreciation for the hardworking staff in the college who go above and beyond everyday to make the college great. This event was created in response to a suggestion from Rachel Siordia (Philosophy) at one of the quarterly staff brown bag lunches with the Dean.



The California Arts Project (TCAP)

TCAP will be the case study highlighted in chapter 3 of the report by The Conference Board of Canada titled *Making the Connection. Growing Collegiality and Collaboration Between K-12 and PSE Educators.*

Kristine Alexander, Executive Director of TCAP was interviewed about K-post secondary collaboratives in the arts, humanities, and social science.



The Conference Board of Canada / Le Conference Board du Canada

Centre for Skills and Post-Secondary Education

Making the Connection.

Growing Collegiality and Collaboration Between K-12 and PSE Educators



REPORT FEBRUARY 2018

1948: Creation and Catastrophe Screenings

Ahlam Muhtaseb continues screenings of her film 1948: Creation and Catastrophe in Kuwait and Dubai. Dubai featured an outdoor venue modeled after the meat district in New York City. Over 300 people showed up to the screening despite a sandstorm and chill winds. It was described by attendees as “the most political and longest conversation in the history of the film festival.” People called the festival organizers the following day and demanded a second screening! In Kuwait, over 200 people attended in a beautiful auditorium at GUST University. Many prominent dignitaries and academicians were there, including the Palestinian ambassador to Kuwait and Professor Salman Abu Sitte, who created the first comprehensive Atlas of Palestine in history, and allowed attendees free access to his maps for the film. Professor Muhtaseb was also awarded a plaque of appreciation by the Kuwaiti Engineering Association. These successful screenings led to an invitation from University of Kuwait to return. She will also be attending the Al-Ard film festival in Sardinia, Italy.



Día Latino



The Department of World Languages and Literatures student organizations, Acto Latino and Los Amigos Spanish Club hosted another successful Día Latino Event on February 8.

There were tables representing different countries from Latin America. This event also focused on cultural awareness of the Latino community.

Activities included a DJ, games, food samples, and thanks to the generosity of the participants, shirts, caps, sweaters, and a lava lamp giveaway donated by Provost McMahan.



College Colloquium – Winter 2018

The College of Arts and Letters hosted another successful colloquium on February 13. Opening remarks were delivered by Dean Terry Ballman and research topics were presented by our outstanding faculty and staff. This quarterly event is coordinated by Luz Elena Ramirez (English).

The presentations and discussion included:

- Julie Taylor (Communication Studies), “Women are Prostitution: Problematizing the Discursive (En)gendering and Organizing of Policy Enactment”
- Mo Bahk (Communication Studies), “A Prelude to Dialogue: Racial Perception and Communication”
- Sara DeMoss (College of Arts and Letters Advising), “Beauty and her b(r)east(s): Monstrosity and college women in The Jaguar (1992)”
- Bibiana Diaz (World Languages and Literatures), moderated the discussion.



Accomplishments & News

Winter 2018

Jennifer Andersen (English & World Languages and Literatures) presented “A Copy of a Letter: fictitious letters and leaks in English Catholic Propaganda” at the annual North American Conference on British Studies.

Annie Buckley (Art) and the Prison Arts Collective, Community-based Art Program, Presented a two day teacher training workshop on February 24-25 at Cal State Northridge.

Ariana Cano (Communication Studies Graduate Student) won a monetary prize for her presentation “Cultural Value in Instant Messenger: An Analysis between Mexico and the U.S.” in the Pansy Jacob Jackson National Student Research Competition at the NAAAS 2018 Conference. She was also selected as the student representative of the College of Arts and Letters at the 32nd Annual CSU Student Research Competition hosted by Sacramento State University on May 4th and 5th, 2018.

Alexandra Cavallaro (English) gave a workshop titled “Writing Across Media: Bridging the Digital Divide in Prisons” at the European Prison Education Association Conference in Vienna, Austria.

Ceramics Team (Art) Alison Petty, with Matt Dickersen, Anna Delgado, Shane Keena, and student assistant Juan Navares, received a grant from the Office of Student Research (OSR). The grant will be used to develop the 3D Digital Printing for ceramics into the virtual realm. They will model ceramics in virtual space using the Oculus Rift VR system. From the digital files produced in these virtual world they will then print ceramics pieces using the 3D Ceramics Printer that was built in the department.

Jane Chin Davidson (Art) was just named to be on the editorial board of the College Art Association's Art Journal, and elected to be a representative of the Women of Color Leadership Project at the National Women's Studies Association. In addition she will be a guest lecturer at the Florida International University's Social Justice Lecture Series, October 20th, and chairing at the College Art Association Conference in Los Angeles, February 2018.

Sunny Hyon (English) published, *Introducing Genre and English for Specific Purposes* (Routledge 2017). The book offers an overview of genre theory, analysis and teaching in the field of English for Specific Purposes.

Mediterranean Studies Academy (Interdisciplinary Collaboration, CAL, SBS & JHBCBPA) released their most recent newsletter on their website: <http://www.csusb.edu/sites/csusb/files/mediterraneanstudiesacademydec2017.pdf>

Luz Elena Ramirez (English) completed work on her book manuscript: *Conquest and Reclamation in the British Imagination*. She also published a scholarly review of Robert Aquirre's *Mobility & Modernity: Panama in the Nineteenth-Century Anglo-American Imagination* which can be accessed here: http://www.nbol-19.org/view_doc.php?index=503

CALENDAR OF EVENTS:

COLLEGE OF ARTS AND LETTERS

6th Annual Arts and Music Festival

May 18, 2018

4-9pm

MUSIC

Chamber Music: Strings, Piano & Percussion

March 18 | Recital Hall | 4:00 PM

Chamber Music: Brass & Woodwinds

March 19 | Recital Hall | 7:30 PM



Theatre Arts

March 16 | Barnes Theatre | 2:00 PM & 8:00 PM **SOLD OUT**

March 17 | Barnes Theatre | 2:00 PM & 8:00 PM

March 18 | Barnes Theatre | 8:00 PM

<http://theatre.csusb.edu/>

Tickets \$6/\$12/\$15



World Languages and Literatures

El cruces de los sueños

Presented by Acto Latino Teatro Universitario

March 16 | SMSU Theater | 7:00 PM

WE DEFINE THE *Future*

Latin American Studies CONFERENCE

Study of the Americas

DEMOCRACY IN THE AMERICAS AND IMMIGRATION

Latin America's Post-transitional Politics: Problems of and for Democracy in the New Century

Thursday, April 19, 10 a.m.-11 a.m.
Pfau Library, Room 5005

U.S. Immigrant Youth at a Crossroads

Thursday, April 19, 12 noon -1 p.m.
Pfau Library, Room 5005

Captive Stories: Indigenous Women Migrants and the Settler Capitalist State

Friday, April 20, 11 a.m. -12 noon
Pfau Library, Room 5005

April 19 and 20, 2018

California State University,
San Bernardino

Keynote Speakers



Gerardo Munck

*Professor of International Relations
and Political Science*

University of Southern California



Kent Wong

*Director of the UCLA Labor Center
and Professor of Asian Studies*

University of California, Los Angeles



Shannon Speed

*Director of the American Indian Studies Center
and Associate Professor of Gender Studies
and Anthropology*

University of California, Los Angeles

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