State of the College Chat

Thursday, February 5, 2015
12:00 - 1:30pm
Pine Room
Welcome!
Vision Statement
The vision of CSUSB is to transform the lives of our students, faculty and staff to achieve their goals.

Mission Statement
CSUSB ensures student learning and success, conducts research, scholarly and creative activities, and is actively engaged in the vitality of our region. We cultivate the professional, ethical, and intellectual development of our students, faculty and staff to thrive in a globally connected society.
CSUSB Strategic Planning (cont..)

(Draft) **Core Values**

- Inclusivity and Diversity
- Innovation
- Integrity
- Respect
- Social Justice and Equity
- Sustainability
- Transparency
- Wellness and Safety
CAL Mission and Vision

Mission Statement
Our mission is to cultivate students who think both creatively and critically, innovating new forms of thought and expression that build on the world’s richest traditions in art, literature, and philosophy. We develop master communicators, skilled in both verbal and nonverbal forms of argument, interpretation, and advocacy. Through the visual and performing arts, literature, language, reasoning, and communication, our graduates are intellectually and ethically prepared to participate successfully in a highly diverse and competitive global environment.

Vision Statement
The College of Arts & Letters envisions itself as a nationally-recognized institution of groundbreaking scholarship and creative work that serves as a first-choice destination for students from California and around the globe. Our students will continue to cultivate a rich and varied set of critical, creative, and communication skills that will furnish them with a rewarding intellectual life, successfully place them in their chosen calling or career, and empower them to make meaningful contributions to their broader society. The College’s dynamic teaching and research places us at the center of our university’s intellectual and cultural life and ties us ever more closely to the economic and cultural aspirations of our community.
<table>
<thead>
<tr>
<th></th>
<th>2008</th>
<th>2012</th>
<th>2013</th>
<th>2014</th>
</tr>
</thead>
<tbody>
<tr>
<td>College Enrollment</td>
<td>3,306</td>
<td>2,841</td>
<td>2,640</td>
<td>2,673</td>
</tr>
</tbody>
</table>
### 2013/14

**Enrollment by Degree Program**

<table>
<thead>
<tr>
<th>Undergraduate</th>
<th>Graduate</th>
</tr>
</thead>
<tbody>
<tr>
<td>American Studies</td>
<td>2</td>
</tr>
<tr>
<td>Arabic</td>
<td>17</td>
</tr>
<tr>
<td>Art</td>
<td>463</td>
</tr>
<tr>
<td>Comm Studies</td>
<td>564</td>
</tr>
<tr>
<td>English</td>
<td>485</td>
</tr>
<tr>
<td>French</td>
<td>10</td>
</tr>
<tr>
<td>Liberal Studies</td>
<td>847</td>
</tr>
<tr>
<td>Music</td>
<td>83</td>
</tr>
<tr>
<td>Philosophy</td>
<td>29</td>
</tr>
<tr>
<td>Spanish</td>
<td>110</td>
</tr>
<tr>
<td>Theatre Arts</td>
<td>63</td>
</tr>
</tbody>
</table>

**TOTAL:** 2,673 145

*Not counting 2nd majors*
## Number of Majors by Department

<table>
<thead>
<tr>
<th>Department</th>
<th>2008</th>
<th>2014</th>
</tr>
</thead>
<tbody>
<tr>
<td>Art</td>
<td>415</td>
<td>463</td>
</tr>
<tr>
<td>Comm Studies</td>
<td>508</td>
<td>564</td>
</tr>
<tr>
<td>English</td>
<td>528</td>
<td>485</td>
</tr>
<tr>
<td>Liberal Studies</td>
<td>1,369</td>
<td>847</td>
</tr>
<tr>
<td>Music</td>
<td>127</td>
<td>83</td>
</tr>
<tr>
<td>Philosophy</td>
<td>52</td>
<td>29</td>
</tr>
<tr>
<td>Theatre Arts</td>
<td>114</td>
<td>63</td>
</tr>
<tr>
<td>World Languages</td>
<td>146</td>
<td>137</td>
</tr>
</tbody>
</table>
Class Sizes

- Minimum class guidelines for all departments
- More WTUs for large lecture classes

Across the College, class scheduling is more efficient 😊
<table>
<thead>
<tr>
<th>CAL Department</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>Art &amp; RAFFMA:</td>
<td>Alumni exhibits</td>
</tr>
<tr>
<td>Communication Studies &amp; English:</td>
<td>Campus Book &amp; Film Group (1960’s- themed)</td>
</tr>
<tr>
<td>English:</td>
<td>50 Years of English Reception for alumni, faculty and staff</td>
</tr>
<tr>
<td>Music:</td>
<td>New CSUSB Fight Song</td>
</tr>
<tr>
<td>Philosophy:</td>
<td>Speaker with a dinner for alumni, faculty and staff</td>
</tr>
<tr>
<td>Theatre Arts:</td>
<td>Faculty Frolics (1960’s-themed productions)</td>
</tr>
<tr>
<td>World Languages &amp; Literatures:</td>
<td>Luis Valdez visits CSUSB</td>
</tr>
</tbody>
</table>
Faculty Recruitment for 2015-16

**ART:**
- New Chair

**COMM Studies:**
- Media Production/Film
- Latino Media Specialist

**ENGLISH:**
- Composition/Writing Specialist
New Initiatives

- Honoring Outstanding Staff
- Staff Appreciation Lunch
Coyote Media Network

- Coyote Radio
- Coyote Advertising
- Coyote Chronicle
- Digital Media
Professional Student Advisor

Allison Garcia
agarcia3@csusb.edu
909.537.3802
Development

Julie Nichols
Director of Development

Alicia Corral
Development Associate
Dean’s Mini Grant Awards

Interdisciplinary Team Teaching:
- Jesus David Jerez-Gomez, (WLL) & Luz Elena Ramirez (English), “Mediterranean Identities from the Margins”

New or Continuing Project in Research or Creative Activities:
- Felicia Lemus (English), Untitled, a literary novel
- Chris Naticchia (Philosophy), “Secret Authority” [article]
**MONDAY (2/9)**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Presenter(s)</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>10:00 a.m.</td>
<td>&quot;Internships for Language Students&quot;</td>
<td>Dr. Seefeldt</td>
<td>SMSU 215</td>
</tr>
<tr>
<td>11:00 a.m.</td>
<td>&quot;Creating Your Reel&quot;</td>
<td>Chris David</td>
<td>SMSU 218</td>
</tr>
<tr>
<td>1:00 p.m.</td>
<td>Résumé / CV Writing</td>
<td>Claudia Estrada</td>
<td>SMSU 215</td>
</tr>
<tr>
<td>2:30 p.m.</td>
<td>Careers for Philosophy Majors</td>
<td>Stephen Flores, FBI</td>
<td>SMSU 218</td>
</tr>
<tr>
<td>3:30 p.m.</td>
<td>&quot;Paths to Success&quot;</td>
<td>Giner Otinveros, Dr. Nabil Razzouk</td>
<td>SMSU 218</td>
</tr>
<tr>
<td>5:00 p.m.</td>
<td>&quot;Using LinkedIn to Get Hired&quot;</td>
<td>Christine Liles, San Manuel</td>
<td>SMSU 215</td>
</tr>
</tbody>
</table>

**TUESDAY (2/10)**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Presenter(s)</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>10:00 a.m.</td>
<td>Technical Writing</td>
<td>Barbara Leigh, Esri</td>
<td>SMSU 215</td>
</tr>
<tr>
<td>10:00 a.m.</td>
<td>&quot;How to Self Publish&quot;</td>
<td>Larry Eby</td>
<td>SMSU 218</td>
</tr>
<tr>
<td>11:00 a.m.</td>
<td>Careers in Education</td>
<td>Liz Saucedo, Teach for America</td>
<td>SMSU 218</td>
</tr>
<tr>
<td>11:00 a.m.</td>
<td>Careers in Politics for Philosophy Majors</td>
<td>Nick Calero, Office of Senator Morrell</td>
<td>SMSU 215</td>
</tr>
<tr>
<td>1:00 p.m.</td>
<td>&quot;Creative Lesson Planning&quot;</td>
<td>Frances Vasquez, Arc After-School Programs</td>
<td>SMSU 218</td>
</tr>
<tr>
<td>1:00 p.m.</td>
<td>&quot;Grant Writing 101&quot;</td>
<td>Julie Nichols</td>
<td>SMSU 215</td>
</tr>
<tr>
<td>3:00 p.m.</td>
<td>Becoming a Copywriter</td>
<td>Merrill Feitell</td>
<td>SMSU 215</td>
</tr>
<tr>
<td>5:00 p.m.</td>
<td>&quot;Hiring Creative Leaders&quot;</td>
<td>Randy Barth, THINK Together CEO</td>
<td>SMSU 218</td>
</tr>
</tbody>
</table>
WEDNESDAY (2/11)

9:00 a.m. - 9:45 a.m.
County Jobs for Language Students
Presented by: David Quiroz
Location: SMSU 218

10:00 a.m. - 10:45 a.m.
“Keys to a Good Script”
Presented by: Nick Lamb, MFA from CSUF
Location: SMSU 218

9:00 a.m. - 9:45 a.m.
Careers in Music
Presented by: Stacey Fraser
Location: SMSU 217

1:00 p.m. - 2:00 p.m.
“The Working Actor”
Presented by: CJ Sillars, Brewcakes Dessert Gastropub
Location: SMSU 218

10:00 a.m. - 10:45 a.m.
“Below the Line Jobs”
Presented by: Jason Stowell
Location: SMSU 217

4:00 p.m. - 4:45 p.m.
Best Practices for Teaching Common Core
Presented by: Veny Jimenez, SBCUSD
Location: College of Education 102

4:00 p.m. - 4:45 p.m.
“Working as a Artist”
Presented by: James McClung
Location: SMSU 215

5:00 p.m. - 5:45 p.m.
Film Production in the Inland Empire
Location: SMSU 215

Keynote presented by Randal Kleiser • Director of “Grease”, “Honey, I Blew Up The Kid”
7:00 p.m. - 9:00 p.m. • Location: SMSU Theater (107)

THURSDAY (2/12)

9:00 a.m. - 10:00 a.m.
“How To Network” workshops
Locations: SMSU 215 & 218

5:00 p.m. - 7:00 p.m.
Networking Reception
Location: Brewcakes Gastropub
1150 Brookside Avenue
Redlands CA 92373

Arts & Letters Career Fair
10:00 a.m. - 1:00 p.m. • Location: SMSU Events Center

FRIDAY (2/13)

Film Festival • 2:00 p.m. - 7:00 p.m.
Location: Commons - Panorama Room

Art Walk • 2:00 p.m. - 7:00 p.m.
Location: Lower Commons Patio

IF YOU ARE IN NEED OF A REASONABLE ACCOMMODATION PLEASE CALL 909 537 5250 (72 HOUR NOTICE REQUIRED)
Summer School 2015 on Self-Support

Advantages for students:

- A bit less expensive than in previous summers
- Financial aid is provided (independent of academic year financial aid)
- Way to progress more quickly toward degree

But no Fee Waivers for staff 😞
Winter 2015

Brown Bags with the Dean

**Faculty:**
Thursday, January 27, 2015
12:00 pm – 1:30 pm in UH 237

**Staff:**
Tuesday, February 17, 2015
12:00 pm – 1:30 pm in UH 237

**Students:**
Monday, March 9, 2015
12:00 pm – 1:30 pm in UH 237

Please RSVP to (909)537-5800 or stephc@csusb.edu
Questions and Discussion