2017 FALL WELCOME

Monday, September 18, 2017
Pine Room, Lower Commons
WHAT DID CAL DO THIS SUMMER?
Hat Day

Mardi Gras Day

80’s Day
THANK YOU CRYSTAL AND LISA 😊

CAL SOCIAL COMMITTEE
CAL DEPARTMENT AND PROGRAM LEADERSHIP

Matthew Poole
Art

Robert Knop
Music

Tony Roy
Philosophy

Terry Smith
Theatre Arts
CAL DEPARTMENT AND PROGRAM LEADERSHIP

Brad Owen
Communication Studies

David Carlson
English

Kelly Dortch
Liberal Studies

Thomas McGovern
WLL

WELCOME😊
THANK YOU MICHAEL, SUNNY, AND TOM! 😊
DEPARTMENT ADMINISTRATIVE SUPPORT COORDINATORS

Olga Valdivia
• Art

Linda Sand
• Communication Studies

Dottie Cartwright
Andrew Castillo
• English

Patrick Nicholson
• Liberal Studies

Diana Nieto-Godinez
• RAFFMA

Lisa Ryden
• Music

Rachel Siordia
• Philosophy

Crystal Escalera
• Theatre Arts

Jennifer Montgomery
• World Languages and Literatures

THANK YOU

WELCOME JENNIFER!
CAL IT TEAM

THANK YOU RIGO, KEN, AND LEO 😊
CAL DEAN’S OFFICE

Dr. Rueyling Chuang
• Associate Dean

Michelle Fuller
• Administrative/Budget Analyst

Felipe Jimenez
• Administrative Support Coordinator

Diana De La Cruz
• Administrative Support Coordinator

Fineze Duenez
• Administrative Support Assistant

WE ARE HERE TO HELP 😊
LAST ACADEMIC YEAR...
OUTSTANDING FACULTY 2016-2017

Teaching and Instruction Related Activities

Andrew Oakes
Art

Research, Scholarly or Creative Contributions

David Carlson
English

Service

Ahlam Muhtaseb
Communication Studies
OUTSTANDING LECTURER 2016-17

Donna Gotch
Communication Studies
CAL STAR AWARD

Michael Wichman
Communication Studies
POST-TENURE REVIEWS

Holly Henry
English

Brian Heisterkamp
Communication Studies

Kareen Gervasi
World Languages and Literatures
Tenure and Promotion to Associate Professor
- Thomas Corrigan, Communication Studies
- J. Chad Sweeney, English

Promotion to Associate Professor
- Beth Steffel, Art

Promotion to Professor
- Alison Petty, Art
- Andre Harrington, Theatre Arts
- J. David Jerez-Gomez, World Languages and Literatures
**GRADUATING SENIORS GOING TO GRAD SCHOOL 😊**

<table>
<thead>
<tr>
<th>College of Arts and Letters</th>
<th>Spring 2017 - CAL Students Accepted to Graduate or Professional School</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>ART</strong></td>
<td></td>
</tr>
<tr>
<td>NAME</td>
<td>PROGRAM ACCEPTED TO:</td>
</tr>
<tr>
<td>Ashley Lofgren</td>
<td>N/A</td>
</tr>
<tr>
<td>Patrick Miller</td>
<td>MFA Studio Art</td>
</tr>
<tr>
<td>Hayla Rothe</td>
<td>MFA Studio Art</td>
</tr>
<tr>
<td>Linda Rust</td>
<td>N/A</td>
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<tr>
<td><strong>COMMUNICATION STUDIES</strong></td>
<td></td>
</tr>
<tr>
<td>NAME</td>
<td>PROGRAM ACCEPTED TO:</td>
</tr>
<tr>
<td>Rebecca Avila</td>
<td>MA Program - COMM STUDIES</td>
</tr>
<tr>
<td>Shilene Biagetti</td>
<td>MA Program - COMM STUDIES</td>
</tr>
<tr>
<td>Akiko Brown</td>
<td>N/A</td>
</tr>
<tr>
<td>Luis Esperza</td>
<td>MA Program - COMM STUDIES</td>
</tr>
<tr>
<td>Sean Mazda</td>
<td>MA Program - COMM STUDIES</td>
</tr>
<tr>
<td>Francisco Rodriguez</td>
<td>MA Program - COMM STUDIES</td>
</tr>
<tr>
<td>Erik Taijil</td>
<td>MBA Program</td>
</tr>
<tr>
<td>Executive Torres</td>
<td>MA Program - COMM STUDIES</td>
</tr>
<tr>
<td>L arson Verry</td>
<td>MA Program - COMM STUDIES</td>
</tr>
<tr>
<td>Nichole Yanes</td>
<td>N/A</td>
</tr>
<tr>
<td><strong>ENGLISH</strong></td>
<td></td>
</tr>
<tr>
<td>NAME</td>
<td>PROGRAM ACCEPTED TO:</td>
</tr>
<tr>
<td>Tiffany Kedlar</td>
<td>MFA Program - Creative Writing</td>
</tr>
<tr>
<td>Derek Michael</td>
<td>Doctorate Program - Rhetoric and Writing</td>
</tr>
<tr>
<td>(Graduating with an MA from</td>
<td></td>
</tr>
<tr>
<td>ENGLISH)</td>
<td></td>
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<tr>
<td><strong>WORLD LANGUAGES AND LITERATURES</strong></td>
<td></td>
</tr>
<tr>
<td>NAME</td>
<td>PROGRAM ACCEPTED TO:</td>
</tr>
<tr>
<td>Melissa Osorio</td>
<td>MA Program - Spanish</td>
</tr>
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</table>
WHAT DOES DEAN BALLMAN DO?

• Afternoon/Weekends Events: 50
  (Academic, Ceremonial, Philanthropic, ON/OFF Campus)

• Dean’s and Provost Meetings: 35

• Academic Affairs Council: 13

• Chats/Brown Bags with the Dean: 10

• Chairs Council meetings and retreats: 20

• Search Committee meetings: 45

• President, VPs, Deans Meetings/Retreats: 37

• One-on-one with Chairs, Faculty, and Staff: 260

• Other personnel “issues”: ???
THIS ACADEMIC YEAR...
WHO

ARE OUR

NEW FACULTY?
DR. NICHOLAS BRATCHER

Department of Music
5 TENURE TRACK SEARCHES IN 2017-18

Art
• Design

Communication Studies
• Generalist
• Bilingual Multi-Media

English
• Composition
• Creative Writing/Digital Media
### CSU Graduation Initiative 2025

#### Graduation Initiative 2025 Goals

<table>
<thead>
<tr>
<th></th>
<th>Freshmen</th>
<th>Transfers</th>
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</thead>
<tbody>
<tr>
<td><strong>4-Year Goal</strong></td>
<td>40%</td>
<td>45%</td>
</tr>
<tr>
<td><strong>6-Year Goal</strong></td>
<td>70%</td>
<td>85%</td>
</tr>
<tr>
<td><strong>2015 Rate</strong></td>
<td>19%</td>
<td>31%</td>
</tr>
<tr>
<td><strong>2015 Rate</strong></td>
<td>57%</td>
<td>73%</td>
</tr>
</tbody>
</table>

*Achievement Gaps: 0 Points*
CSUSB GRADUATION INITIATIVE 2025

FTFT Freshmen
Retention Rate 85%

4-Year Graduation Rate 12%/30%

6-Year Graduation Rate 55%/62%

Transfer Students
Retention Rate 88%

2-Year Graduation Rate 36%/45%

4-Year Graduation Rate 76%/83%

https://www.csusb.edu/institutional-research

CALIFORNIA STATE UNIVERSITY, SAN BERNARDINO
HOW IS CAL DOING?

RETENTION RATE

<table>
<thead>
<tr>
<th>Freshmen Retention Rate: Retained 2nd Year</th>
<th>CSUSB</th>
<th>CAL</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fall 2013</td>
<td>88%</td>
<td>89%</td>
</tr>
<tr>
<td>Fall 2014</td>
<td>87%</td>
<td>88%</td>
</tr>
<tr>
<td>Fall 2015</td>
<td>85%</td>
<td>86%</td>
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</table>

COMPARISON OF FRESHMEN RETENTION RATE IN THE 2ND YEAR: CSUSB VS. CAL

- CSUSB
- CAL
HOW IS CAL DOING?

<table>
<thead>
<tr>
<th>Department</th>
<th>Fall 2017</th>
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</thead>
<tbody>
<tr>
<td>Art</td>
<td>450</td>
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<tr>
<td>Communication Studies</td>
<td>591</td>
</tr>
<tr>
<td>English</td>
<td>466</td>
</tr>
<tr>
<td>Liberal Studies</td>
<td>1163</td>
</tr>
<tr>
<td>Music</td>
<td>98</td>
</tr>
<tr>
<td>Philosophy</td>
<td>29</td>
</tr>
<tr>
<td>Theatre Arts</td>
<td>99</td>
</tr>
<tr>
<td>Arabic</td>
<td>20</td>
</tr>
<tr>
<td>French</td>
<td>16</td>
</tr>
<tr>
<td>Spanish</td>
<td>159</td>
</tr>
<tr>
<td>American Studies Track</td>
<td>2</td>
</tr>
<tr>
<td>CAL Total</td>
<td>3093</td>
</tr>
</tbody>
</table>

Comparison of CAL Graduate Programs: Fall 2008 vs. Fall 2015-Fall 2017

<table>
<thead>
<tr>
<th>Department/Program</th>
<th>Fall 2008</th>
<th>Fall 2015</th>
<th>Fall 2016</th>
<th>Fall 2017</th>
</tr>
</thead>
<tbody>
<tr>
<td>Art (MA + MFA)</td>
<td>9</td>
<td>12</td>
<td>12</td>
<td>13</td>
</tr>
<tr>
<td>Comm. Studies</td>
<td>47</td>
<td>27</td>
<td>37</td>
<td>38</td>
</tr>
<tr>
<td>English</td>
<td>116</td>
<td>85</td>
<td>72</td>
<td>71</td>
</tr>
<tr>
<td>Spanish</td>
<td>25</td>
<td>27</td>
<td>22</td>
<td>24</td>
</tr>
<tr>
<td>TA</td>
<td>20</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Actual CAL Majors & Double Majors
CAL ADVISING TEAM

Sara DeMoss and Luis Huante

Advising office located in UH 203 (2nd Floor)
WE’RE IMPROVING OUR ROADMAPS
CAL STRATEGIC TASK FORCE MEMBERS:

- Chad Luck, Chair – English
- Dany Doueiri – World Languages and Literatures
- Allen Menton – Music
- Johanna Smith – Theatre Arts
- Alysha Timmons – World Languages and Literatures

THANK YOU!
Mission Statement

Our mission is to cultivate students who think both creatively and critically, innovating new forms of thought and expression that build on the world’s richest traditions in art, literature, and philosophy. We develop master communicators, skilled in both verbal and nonverbal forms of argument, interpretation, and advocacy. Through the visual and performing arts, literature, language, reasoning, and communication, our graduates are intellectually and ethically prepared to participate successfully in a highly diverse and competitive global environment.

Vision Statement

The College of Arts & Letters envisions itself as a nationally-recognized institution of groundbreaking scholarship and creative work that serves as a first-choice destination for students from California and around the globe. Our students will continue to cultivate a rich and varied set of critical, creative, and communication skills that will furnish them with a rewarding intellectual life, successfully place them in their chosen calling or career, and empower them to make meaningful contributions to their broader society. The College’s dynamic teaching and research places us at the center of our university’s intellectual and cultural life and ties us ever more closely to the economic and cultural aspirations of our community.
We, the College of Arts and Letters, affirm arts and humanities as the center of intellectual life, allowing our creative and scholarly passions to inspire transformation of local and global communities.
The College of Arts and Letters cultivates creativity and critical thinking in students, enabling them to communicate new forms of thought and expression that build on global traditions in arts and letters. The College is committed to cutting-edge scholarship, visionary creative artistry, innovative teaching, digital literacy, and community engagement. We educate the whole person, preparing graduates who are reflective, ethical, and collaborative.
CAL INTERDISCIPLINARY TASK FORCE

- Mihaela Popescu, Chair – Communication Studies
- Annie Buckley - Art
- Holly Henry – English
- Jesus David Jerez-Gomez – World Languages and Literatures
- Eva Kirsch - RAFFMA

THANK YOU!
What I really mean is: How’s the climate?
LIFE CAN ONLY BE UNDERSTOOD BACKWARDS; BUT IT MUST BE LIVED FORWARDS

SOREN KIERKEGAARD
VOCABULARY QUIZ:

1) Slay

2) Fitspiration

3) Sus

4) Humblebrag

5) Frontin

6) Supercentenarian

7) Throw shade

8) Abibliophobia
Bienvenidos! Welcome to the College of Arts & Letters, a dynamic and caring community of students, faculty, and staff members united by a passion for the arts and humanities. Our College inspires students to learn and prepares them for the rapidly changing cultural and employment environment of the 21st century. Taught by faculty who are experts in their fields, our classes and programs provide students with tools for success in a world that values written and oral communication skills, analysis, critical thinking, and creativity—perhaps as never before.

CSUSB students can pursue minors in these disciplines as well as Interdisciplinary Minors in Philosophy, Policy, and Economics, American Studies, and area studies of Latin America and Asia. Our graduate program includes the MFA in Studio Art and the MA in Communication Studies, English Composition, and Spanish. Our college facilities and opportunities for student enrichment are outstanding. Students interning for Coyote Radio and Coyote Advertising enjoy invaluable career preparation in a variety of fields. We are home to the magnificent Robert and Frances Fullerton Museum of Art, which houses the largest permanent, public display of ancient Egyptian artifacts in Southern California. Student musical recitals and dramatic performances take place in the Barnes
NEW-ISH INITIATIVES

Digital Monitors in UH
(2nd and LL Floors)
STUDY ABROAD WITH CAL
UPCOMING EVENTS:

Cross-College Colloquium on Faculty Led Study Abroad

Robert and Frances Fullerton Museum of Art

Monday Sept. 25 at 12:00 pm - 1:45 pm
UPCOMING EVENTS:

Brown Bags with the Dean:

• Staff:
  Tuesday, October 10, 2017

• Faculty:
  Thursday, November 2, 2017

• Students:
  Tuesday, November 14, 2017

TIME: 12 – 1 PM
LOCATION: UH 237
LET'S HAVE A GREAT YEAR!
QUESTIONS?