

Gregory Gondwe, Ph.D.

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PROFILE

I am a student-centered teacher committed to inspiring change through my teaching. I consider myself an emerging scholar who is open to learning from both my peers and established scholars in my field. My diverse academic background includes teaching and research, focusing on creating confident learners and fostering a sense of community. I excel in assessing students' abilities, staying current with technology, and applying universal learning theories. Additionally, I'm passionate about promoting success for all students and improving teachers' performance. I actively seek emerging changes to enhance assessment and collaboration within the educational community.

EDUCATION

2021 Doctor of Philosophy in Media Research and Practice

University of Colorado Boulder, Boulder, CO

2017 Master of Arts in Political Science

University of Oregon, Eugene, Oregon

2014 Master of Arts in Media Studies

University of Oregon, Eugene, Oregon

2010 Bachelor of Arts in Mass Communication

St. Augustine University of Tanzania

RESEARCH INTERESTS

1. Artificial Intelligence
2. New Media Technologies and the Global South
3. Journalism Practice and Performance in Sub-Saharan Africa
4. Mis/disinformation studies
5. China and the Media in Africa
6. Community and Civic Journalism
7. Media Ethics

COURSES TAUGHT

1. Multimedia Journalism
2. Media and Society
3. Global Communication
4. Media Law and Ethics
5. Newspaper Production
6. Interviewing
7. Audience Research
8. Digital Journalism

PROFESSIONAL EXPERIENCE

2021 – Present Assistant Professor – Journalism
California State University – San Bernardino

- Taught Multimedia Journalism, Global Communication, and News Reporting and Writing courses.
- Oversaw and mentored students in running the student newspaper, providing them with valuable newsroom experience.
- Integrated various technologies, including computers, audio-visual aids, and emerging tech tools, to enhance the teaching and learning process.
- Utilized modern technology to deliver engaging course lectures, aiding students in better comprehending the subject matter.
- Developed instructional and lecture plans that aligned with course objectives and goals.

2022 – Present Harvard Resident Scholar and Faculty Associate
Institute For Rebooting Social Media (RSM), Cambridge, MA

- Conduct research focused on youth engagement on social media within the African context, specifically investigating their strategies to navigate algorithms, circumvent government censorship, and evade surveillance while fostering community involvement.
- Coordinate and host discussions and conferences centered on the intersection of the Internet and civic engagement, facilitating dialogue and knowledge sharing in this domain.
- Deliver presentations on topics related to privacy, digital governance, and social justice, contributing to academic discourse, and raising awareness of these critical issues.
- Collaborate with the Shorenstein Center on Media, Politics, and Public Policy to research misinformation and disinformation in Africa, contributing to the center's efforts in this field.

2021 – Present Research Associate – African Centre for the Study of the US
University of Witwatersrand – Johannesburg, SA

- Engage in research focused on analyzing the policy implications arising from Africa's trilateral relations.
- Compose think-tank articles and pieces that delve into this subject matter, offering informed insights and perspectives.
- Participate in symposia and actively contribute to the development of debates through the dissemination of public scholarship on the topic.

PRACTICAL WORK EXPERIENCE

2021 – Present Faculty supervisor – Student Newspaper
California State University – San Bernardino

- Assume the role of supervisor for the student newspaper, overseeing its entire production process, from content generation to final publication, ensuring its quality and adherence to journalistic standards.
- Offer comprehensive training sessions to students, equipping them with essential In-Design skills, a valuable tool for layout and graphic design in journalism.
- Take charge of the newsroom environment, providing guidance, mentorship, and leadership to students, fostering a collaborative and productive atmosphere conducive to quality journalism.
- Impart foundational news reporting skills to students, covering essential aspects of journalistic practice, including research, interviewing, writing, and ethical considerations, preparing them for a successful career in news reporting.

2009 – 2014 Newspaper Layout editor and News Reporter
The Guardian Newspaper, Tanzania

- Assume the role of supervisor for the student newspaper, overseeing its entire production process, from content generation to final publication, ensuring its quality and adherence to journalistic standards.
- Spearheaded the design and layout of the newspaper, demonstrating a keen eye for visual aesthetics and ensuring a cohesive and engaging presentation of news and features to captivate readers.
- Took on the responsibility of designing and formatting the African Communication Research Journal, contributing to the professional appearance and accessibility of scholarly research in the field.
- Actively contributed as a reporter by covering a wide range of assigned field stories, conducting thorough research, interviews, and analysis to deliver informative and compelling news articles to the readership, showcasing a dedication to journalistic excellence and accuracy.

2002 – 2008 Diocesan Communications Secretary
Catholic Diocese of Solwezi

- **News Reporting and Editing:** I actively engaged in news reporting and editing duties, striving to provide accurate and timely coverage of significant events, religious matters, and community activities within the diocese. My editorial role entailed not only crafting compelling stories but also ensuring the highest standards of accuracy and journalistic integrity.
- **Founded the Diocesan Radio Station:** A notable accomplishment during my tenure involved spearheading the establishment of the Diocesan Radio Station. This initiative represented a pivotal step in enhancing the diocese's communication infrastructure, enabling it to reach a broader audience and foster community engagement through the powerful medium of radio.
- **Preparation of Online Radio Programs:** In addition to traditional media, I ventured into the digital realm by preparing online radio programs. These programs catered to a diverse audience, providing a platform for disseminating spiritual teachings, fostering interfaith dialogue, and promoting a sense of unity and connection within the diocese.

SELECTED PEER-REVIEWED PUBLICATION

- Gondwe, G. (2024). Artificial Intelligence, Journalism, and the Ubuntu Robot in Sub-Saharan Africa: Towards a Normative Framework. *Digital Journalism*, 1-19.
- Gondwe, G. (2024). Victims or villains? How editorial cartoons depict the 2023 Israel – Palestine war. *Online Media and Global Communication*, OMGC 2023-0061
- Gondwe, G. (2023). CHATGPT and the Global South: How are journalists in sub-Saharan Africa engaging with generative AI? *Online Media and Global Communication*, (0).
- Gondwe, G. (2023). Audience perception of fake news in Zambia: Examining the relationship between media literacy and news believability. *International Communication Research Journal*, 57(2), 47-63.
- Gondwe, G. (2022). Journalistic narratives amid the US and Chinese media expansion in Africa: What it means to tell an African journalistic story. *International Communication Gazette*, 17480485221134182.
- Gondwe, G. (2022). African Journalists at Crossroads: Examining the Impact of China, US, and the UK's Short-Journalism Training Programs Offered to African Journalists. *Journalism Studies*, 1-15. doi.org/10.1080/1461670X.2022.2096665
- Gondwe, G. (2022). Can African scholars speak? Situating African voices in International Communication scholarship. *Media, Culture & Society*, 01634437211071056. doi.org/10.1177/01634437211071
- Gondwe, G., Ferrucci, P., & Tandoc Jr, E. C. (2022). Community Gatekeeping: Understanding Information Dissemination by Journalists in Sub-Saharan Africa. *Journalism Practice*, 1-17.
- Gondwe, G., & Aday, E. K. (2021). Media Campaign Strategies in Communicating HIV/AIDS in Zambia: Comparing Risk and Crisis Communication Strategies in Mitigating Behavior Change Among Sex Workers. *International Journal of Communication*, 15, 20.
- Gondwe, G. (2021). Gatekeeping, Gatewatching and the Art of Crowdsourcing in African Media Systems: A Case of Zambian Newsrooms. *Communicatio*, 47(2), 1-19.
- Gondwe, G. (2021). Online incivility, hate speech and political violence in Zambia: Examining the role of online political campaign messages. *Journal of African Media Studies*, 13(1), 35-51.
- Gondwe, G., & Some, E. (2021). Testing 'Crowd-coding' methods in sub-Saharan African

settings: Using the 2020 Tanzanian elections to test its validity and reliability. *MEDIA WATCH*, 12(2), 197-207.

Madrid-Morales, D., Wasserman, H., **Gondwe, G.**, Ndlovu, K., Sikanku, E., Tully, M., ... & Uzuegbunam, C. (2020). Motivations for sharing misinformation: a comparative study in six sub-Saharan African countries.

Gondwe, G. (2018). News believability & trustworthiness on African online networks: An experimental design. *International Communication Research Journal*, 53(2), 51-74.

Gondwe, G., & Bhowmik, S. (2022). Visual Representation of the 2020 Black Lives Matter Protests: Comparing US Mainstream Media Images to Citizens' Social Media Postings. *Online Journal of Communication and Media Technologies*, 12(4), e202238.

CONFERENCE PRESENTATION

August 2023: Association for Education in Journalism and Mass Communication (AEJMC)

Washington D.C. USA

- Paper Presentation: "How are Journalists in Sub-Saharan Africa engaging with Generative AI?"

April 2023: Many Worlds of AI: Intercultural Approaches to Artificial Intelligence,

Cambridge, United Kingdom.

- Paper Presentation: "AI, Journalism, & the Ubuntu Robot: A Quest for a Normative Framework"

August 2022: Association for Education in Journalism and Mass Communication (AEJMC),

Detroit, Michigan, USA.

- Paper Presentation 1: "Digital Newspapers in Africa: Examining Market Models, Audience Engagement, and Ethical Considerations in Tanzania"
- Paper Presentation 2: "Moral and Communicative Ecology in College Newspapers: How Student Journalists Navigate Questions of Ethics"

May 2022: International Communication Association, Paris, France.

- Paper Presentation 1: "Misinformation Behaviors and Digital Inequalities: Evidence from Six Sub-Saharan African Countries"
- Paper Presentation 2: "Harnessing the Pro and Counter-Attitudinal Chinese News Agenda in Zambian Newsrooms"

August 2020: Association for Education in Journalism and Mass Communication (AEJMC),

Midwinter Conference, San Francisco, USA.

- Paper Presentation: "Global Media Coverage of COVID-19: Examining CNN and CCTV News in Guiding Public Sentiments" Track: Global Media and China

March 2020: Association for Education in Journalism and Mass Communication (AEJMC),

Midwinter Conference, Oklahoma.

- Paper Presentation: "Online Incivility in the 2019 Hong Kong Protests: Examining its Impact on Message Delivery and Informational Trivialization"

February 2020: @Frica Digital Media Conference: Jack Valenti School of Communication,

University of Houston, Texas, USA.

- Paper Presentation: "Online Incivility, Hate Speech, and Political Violence in Zambia: Examining the Role of Online Political Campaign Messages"

August 2019: Association for Education in Journalism and Mass Communication (AEJMC),

Toronto, Canada.

- Scholar-to-Scholar Poster Presentation: "For Whom Do We Do This Work and in Whose Voice? Examining the Role of International Communication in Africa"

April 2019: 5th World Conference on Media and Mass Communication – MEDCOM,

Kuala Lumpur, Malaysia.

- Paper Presentation: "China in African Newsrooms: Examining Media Flows and Agenda Setting in Zambian National Media"

August 2018: Association for Education in Journalism and Mass Communication (AEJMC),

Washington D.C., USA.

- Paper Presentation: "News Believability, Trustworthiness, and Information Contagion in African Online Social Networks: An Experimental Design"

GRANTS

Thomas Corrigan, Mariam Betlemidze, **Gregory Gondwe**, Lacey Kendall, Ece Algan, Mihaela Popescu, Stephanie Alfonso (2024) *Revitalizing and Transforming Local News in California's Inland Empire*. Catalytic Investment on Research and Innovation Seed (CiRIS) Program. \$32,500

Gondwe, G. (2022) Bridging the gap: Bring the classroom to San-Bernardino Communities through Digital Storytelling. IRA, California – *Awarded \$110,000 to support curriculum development in the Department.*

Gondwe, G, Some, E. Wanda, J.F., Kagere, G.M., Musonda, W.C. (2020). News and Information T r u s t d u r i n g the COVID-19 pandemic in Africa: Exploring the perception of Fake news in African countries with limited press freedom. *Foundational Integrity Research: Misinformation & Polarization Request for Proposals*. \$60,000

Kamanga, G. L., Muyunda, K. S., Gondwe, G. (2020). The political economy of crop diversification among small scale farmers in eastern Zambia: Examining Perceptions and attitude. Working Group in African Political Economy (WGAPE)

PROFESSIONAL MEMBERSHIP

AEJMC

International Communication Division

Mass Communication and Society

Community Journalism

Online Newspapers

Communication ICA

Global Communication and Social Change Political Communication

Mass Communication Division Journalism Studies

HARVARD

Berkman Klein Center

Institute for Social Media Rebooting

Shorenstein Center on Media, Politics, and Public Policy MetLab